**TED TALK**

**Andrew Stanton: The Clues to a Great Story**

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| **“Make me Care.”***How can we make our audience care?* | **“All well-drawn characters have a spine…an inner motor…a dominant, unconscious goal they are striving for…an itch they can’t scratch.”***What examples does he use?* | **“Change is fundamental in story. If things go static, stories die. Life is never static.”***What does this mean in a story?*  |
| **“Drama is anticipation mingled with uncertainty.”***What examples does he use to show how tension keeps us interested?**How did Toy Story break animation expectations at the time?* | **Likability of Main Character***How does Stanton explain the importance of a likable main character?* | **Laurence of Arabia***How did this movie shape Andrew Stanton? What did he learn from it?* |
| **Bambi***How did this movie shape Andrew Stanton as a story teller?**What is the magic ingredient of stories?*  | **“He’s not going to live.”***What does knowing this about himself, help Stanton to believe about himself? Consider second chances…* | **“Use what you know.”***Take this advice. How will you apply it to your vignette writing? Why?* |

**Now on the LEFT side, brainstorm some “punch lines” for use in your writing.**